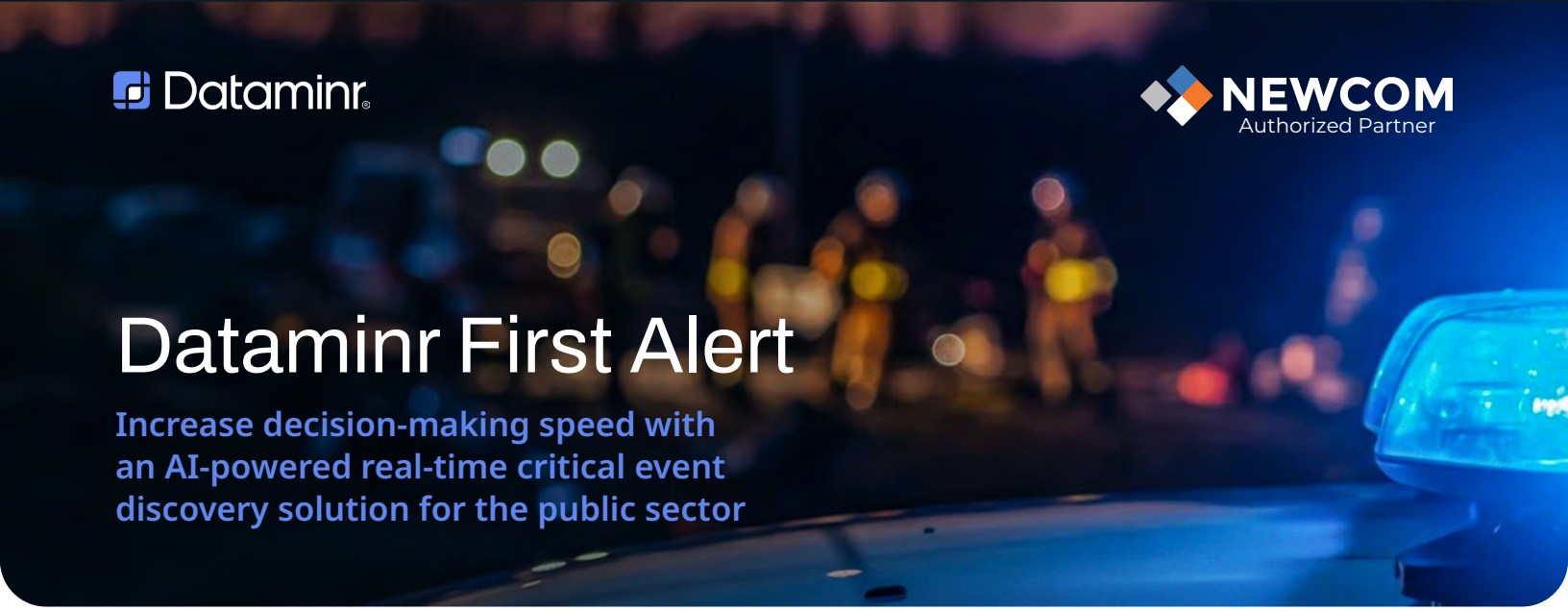
Dataminr

NEWCOM Authorized Partner



Dataminr First Alert

Increase decision-making speed with an AI-powered real-time critical event discovery solution for the public sector

How effectively are you using public data to maintain situational awareness of events in your area of responsibility?

Public data contains essential information. However, it can be difficult to extract actionable signals in real-time. When the safety of your organization, infrastructure, and citizens is a priority, maintaining situational awareness to make critical decisions with speed and confidence is vital — but organizations are at a disadvantage because of the vast scale of public data.

Use AI Across Public Data for Critical Event Discovery

SPEED
Real-time event discovery
Proactively make decisions by knowing in real-time and acting quickly.

SCOPE
Broad public data coverage
Avoid missed events with broad coverage of public data sources and formats.

RELEVANCE
Actionable alerts
Focus teams on prioritizing and managing critical events, not searching for them.

> **"First Alert was very helpful when responding to widespread power outages after a substation attack. At the time we didn't have an analyst assigned to this district and therefore had limited information on the ground. First Alert provided real-time situational awareness."**
>
> **– Emergency Management Agency**

Key Use Cases

Diplomatic Security and Crisis Management
Maintain awareness of events that can impact the safety of diplomats and embassies or result in diplomatic crises.

Emergency Management
Respond as early as possible to any natural or man-made emergency, crisis, incident, disaster or attack.

Executive Official Awareness
Equip executive officials with information to follow and manage major event and global crisis response.

Force Protection
Reduce risk to your mission, people, networks, and locations.

Law Enforcement
Improve the response time of law enforcement officials to public safety incidents and emergencies.

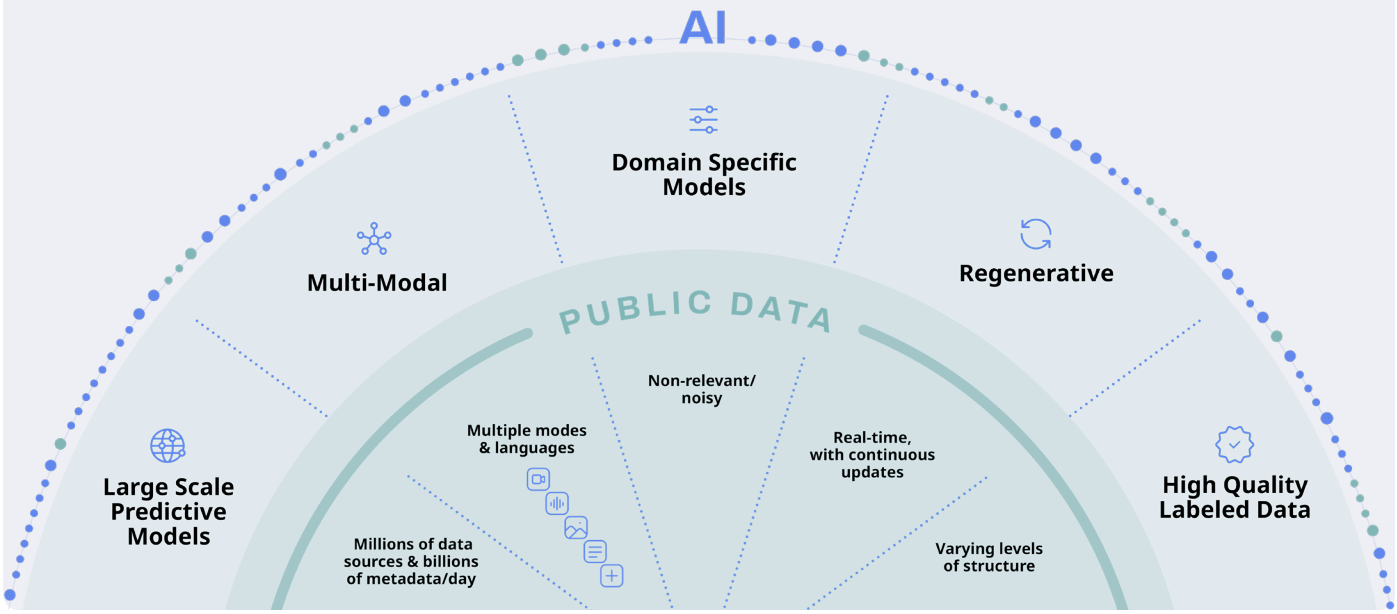
Transportation and Infrastructure Protection
Learn about transportation accidents and critical infrastructure disruptions to better protect the public.

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Dataminr

Discover the Earliest Indicators of Emerging Events Across Public Data

Dataminr's pioneering AI platform ingests information from over 1M+ publicly available data sources in 150+ languages in 220+ countries to discover critical safety events in real-time. Leveraging 50+ large language models (LLMs) and over 12 years of trusted historical data, the platform offers the speed, scope, and relevance that are vital to enhancing the safety of your organization, infrastructure, and citizens.



Discover, Understand, and Respond Faster by Leveraging the Full Scope of Public Data

Spend time responding instead of waiting for information

Keep stakeholders aligned with a common operating picture

Efficiently allocate resources where most needed

Understand the impact on your organization's infrastructure and personnel

Public Sector Organizations Rely on Dataminr

200+
Organizations

150K+
Users

220+
Countries & Territories

Contact **NEWCOM** for more information or a quote!
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