



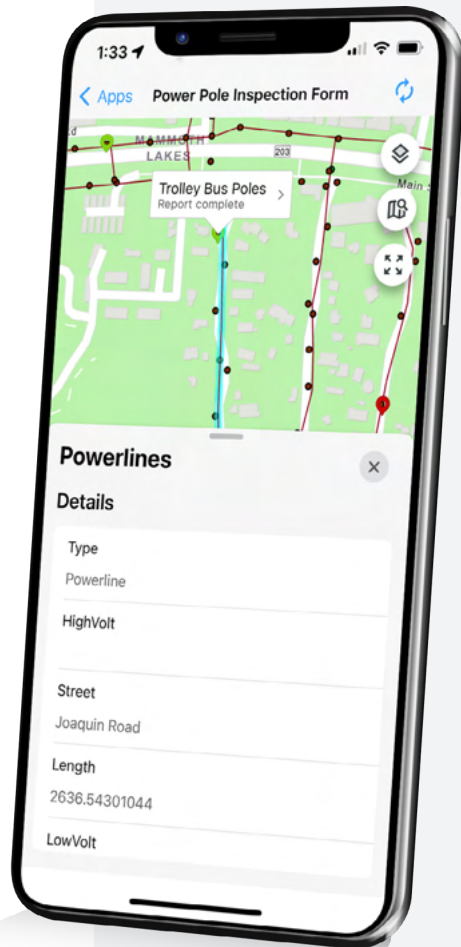
Data Sheet

Field data collection made simple

What is Fulcrum?

Fulcrum is a data collection platform trusted by organizations worldwide to help them capture and share reliable data about field activities, much faster than paper or other digital solutions. Boosting consistency with easy standardization and flexibility with one-size-fits-you customization, Fulcrum optimizes field operations for improved accuracy and productivity gains. Finally, Fulcrum integrates seamlessly with Esri ArcGIS plus just about any back-office process you're already using.

All in a SaaS-based data collection and field inspection platform that supports your field teams while it empowers your back-at-the-office insights.



Call **NEWCOM** for more information or a quote!
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The Fulcrum data collection platform

See how Fulcrum cuts costs through productivity gains, improves data reliability, and enables digital transformation.



Standardization

Digitally transform your processes by standardizing across use cases to increase productivity, improve data quality, and securely deliver real-time data.



Customization

Easily adapt to changing requirements with drag-and-drop app modification, full customization and extension capabilities, and customizable reporting and alerting.



Integration

Expand the reach and usefulness of your data with best-in-class integration with Esri ArcGIS, real-time, two-way integration with any application, and built-in integration with email, SMS, and more.

Cutting costs, not corners

With Fulcrum, cutting costs doesn't mean cutting corners. It means enhancing efficiency, improving decision-making, and optimizing resource utilization through better data and smarter processes.

Business benefits

Fulcrum gives you the tools you need to:

- Speed disaster recovery
- Save time – and money – with improved productivity
- Spur data-driven innovation
- Realize downstream benefits with better data and seamless integration

Staffing successes

Fulcrum empowers your team to:

- Improve efficiency by combining trips and tasks
- Overcome worker shortages with shorter workdays, better quality of life
- Ensure field team accountability with mandatory fields, evidence collection, and automatic location capture

Just-right insights

Fulcrum delivers the clarity you need by enabling you to:

- Access the data you need in the field, and get the field data you need in the office
- Perform quick and accurate reporting and analysis
- Inform decisions with big picture views and minute data drill downs

Data quality confidence

Get the answers you need with a platform that lets you:

- Collect data accurately and consistently from inspector to inspector, and site to site
- Gather thorough and comprehensive inspection results the first time – no do-overs necessary

Technical triumphs

Empower your tech team with features that let you:

- Get the most out of your data through integrated digital interfaces
- Speed data processing times with streamlined digital operations
- Easily modify field process without the need for IT intervention

Let's talk about GIS

Give your data a compass – and your coordinates some context – with Fulcrum's best-in-class geospatial integration with Esri ArcGIS and others.

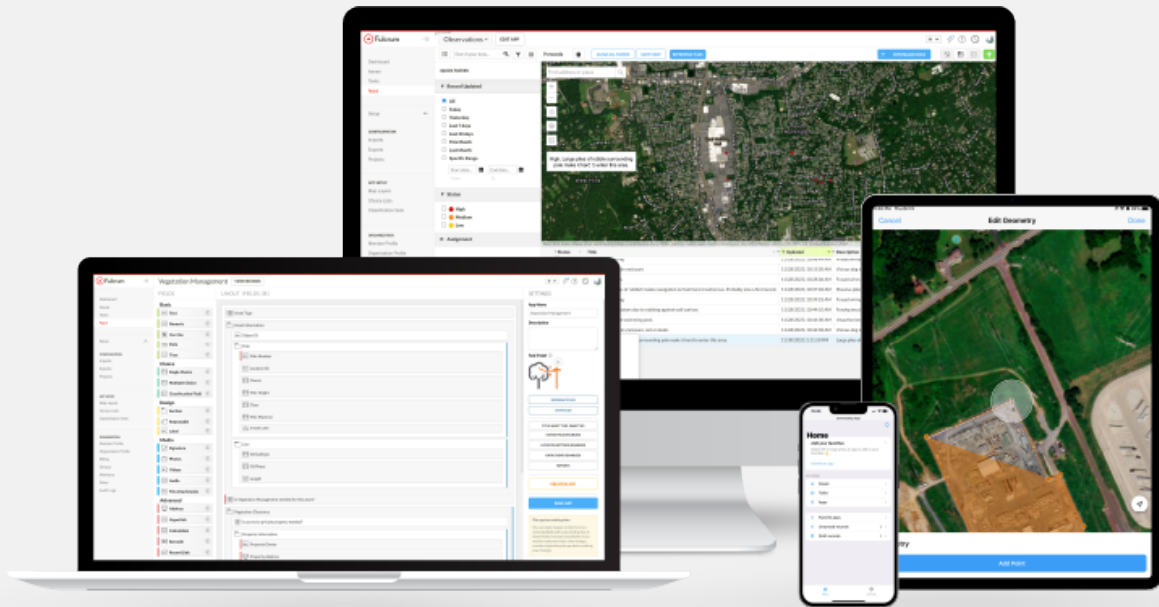
Use location to boost confidence and productivity

Capture device location by default for better accuracy and ease of use. Show field teams the data, layers, and geometries associated with their records on the basemaps they choose, even offline. And make it easy for field staff to collect accurate point, line, and polygon data.

Get better geospatial data and audit trails

Receive location tracks for video and audio captures so you can see where your team was and how they moved as they recorded. Get automatic geotagging on every picture. Connect to high-accuracy GPS units. And get a geostamped audit trail to see where people were when they changed records.





Integrated geospatial data in both directions

Pull Fulcrum data in real time using GeoJSON, KML, and Esri Feature Services. Export data in Geodatabase, shapefile, Spatialite, SQLite, PostgreSQL, KML, and GeoJSON formats. Import shapefiles with points, lines, or polygons. Use the API to obtain a record or device location, set a record location, or read, create, update, and delete layers.

The final piece in your business puzzle

Fulcrum brings a refreshing simplicity to complex data challenges, streamlining your business processes for maximum efficiency and impact. It works seamlessly within your existing framework, enhancing your capabilities and providing clear, actionable insights. And finally, Fulcrum delivers straightforward usability alongside sophisticated functionality, supported by industry-leading customer support.

Ready to take the next step?

Talk to one of our **NEWCOM Engineers** today for a free, no-commitment demonstration. We'll show you how Fulcrum streamlines field operation processes for speed and efficiency, while significantly improving data richness and reliability. **Reach out** to get started today!