



NEWS

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NEWCOM Announces a Brand Refresh

Celebrating 25+ years of success as a technology solution provider

PEMBROKE, MA, June, 18, 2024 – NEWCOM announces a refreshed look to encapsulate the company's growth and evolving services. Through 25+ years of service, the brand of NEWCOM has cultivated several brand looks that encompass years of success and growth. After careful consideration and planning in the latest decade of success, NEWCOM is proud to unveil a new brand identity symbolizing their commitment to growth, innovation, and better serving their customers and partners needs.

NEWCOM has shifted from their former identity to a refreshed dynamic logo. This brand refresh reflects NEWCOM's dedication to staying relevant in an ever-changing market landscape and aligning their brand with their vision for the future.

While NEWCOM's look may have evolved, their core values and mission remain steadfast. They remain deeply committed to providing customers and partners with the same exceptional products and services, backed by the same passion, dedication and customer service that has always defined their commitment.

The new brand identity embodies their renewed focus on innovation, customer-centricity, and excellence. It represents their ongoing commitment to pushing boundaries, embracing change, and continuously improving to better serve you, their valued customers and partners.

With this brand refresh, the logo and brand colors have been updated to reaffirm the growth in providing innovative technology solutions.

Please visit our website www.newcomglobal.com to explore our new brand identity.

About NEWCOM

NEWCOM has 25+ years of experience with mobility projects and has carefully curated suppliers that are leaders in emerging technology products. Based in the metropolitan Boston area with operations nationwide, NEWCOM designs the most comprehensive systems based on our client's needs, leveraging "off-the-shelf" technology solutions with customized applications and implementation. NEWCOM provides the critical link between wireless technology and business optimization. As a system integrator, we provide customized, advanced solutions by maximizing our client's investment in the face of ongoing technological change. www.newcomglobal.com.