

# Leading the Way in GIS Field Data Collection Software



GIS software is an invaluable tool to capture, store, and interpret geographic data. It takes various types of information – think locations, boundaries, and all sorts of details – and relates them geospatially. But what then?

## Then Fulcrum.

Fulcrum is a SaaS data collection tool that doubles as GIS field data collection software, giving context to the content, and translating GIS data to actionable insight – all from within your custom Fulcrum apps. Fulcrum offers the most comprehensive, industry-leading GIS integration for all data collection platforms, with so many features and functionality we had to put them in a table just to make sure we didn't miss anything.

### Best-in-class data collection capabilities

Easy app creation in minutes	✓
Drag-and-drop interface for creating and editing	✓
Diverse options of data to capture, including “select all that apply” multiple choice	✓
Signature capture, barcode scanning, Web service calls, and other advanced features	✓
One-click deployment of the newest processes to field teams	✓
Go-anywhere flexibility with offline capability and record syncing when back online	✓
Email and SMS workflows triggered by record creation or updates	✓
Industry-best integration with third-party and in-house platforms	✓

## Focused and flexible location-smart functionality

Automatically capture geolocation information for every record	✓
Instantly track the location and facing direction in videos	✓
Access and select needed basemaps and layers	✓
Leverage best-in-class integration with Esri ArcGIS	✓
Pull ArcGIS data into Fulcrum using real-time Feature Service Layers	✓
Send Fulcrum data to ArcGIS instantly as layers	✓
Create and modify lines and polygons associated with each record	✓
Import and export shapefiles, GeoJSON, KML, and other GIS formats	✓

And, last but not least:

### ENTERPRISE-LEVEL CUSTOMER SUCCESS SUPPORT

with actual humans by chat, email, or phone.

Wondering if your data collection app does all this? To find out for sure, you need to go beyond the feature checklists to do a real apples-to-apples comparison of platform features.

We're confident you'll discover that Fulcrum has the best combination of location-smarts and data collection capabilities – hands down.

**So, what're you waiting for?**

**Ready to learn more**  
about Fulcrum's industry-leading GIS field data collection platform? Contact **NEWCOM!**

Call **NEWCOM** for more information or a quote!  
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